



ROCKY MOUNTAIN  
DRESSAGE SOCIETY

# 2025 Great American Insurance Group/USDF Region 5 RMDS Dressage Championships & Open Show

September 18-21, 2025

Colorado Horse Park 7522 S Pinery  
Dr, Parker, CO 80134

## Sponsorship Packet

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## About Rocky Mountain Dressage Society (RMDS)

Formed in 1971 and incorporated in 1977, RMDS supports the sport of dressage in the Rocky Mountain region with chapters in Colorado, New Mexico, Arizona, and Wyoming.

### RMDS Members are:

- Over 660+ members strong across Colorado and the Rocky Mountain Region.
- Active competitors, trainers, and clinic riders that travel across the state and utilize local hotels and restaurants.
- 65% of our members own 2 or more horses and 48% of our members board their horses.
- 92% own 2 or more vehicles, while 58% own 3 or more vehicles.
- 82% own at least 1 horse trailer.
- 68% live on acreage, and 32% live in a suburban area.
- 61% have a household income of \$100,000+.
- Many utilize services for their businesses, home, equine, vehicle, businesses and other conveniences and services.

## RMDS Dressage Championship and RMDS Reach & Influence 2022

Website	Facebook	Emails
9,804 Users 22289 Sessions 58917 Page Views	2300+ Likes 2500+ Follows 500+ Audience Reach	1367 Contacts 1183 Subscribers



## Show and Grounds Sponsorship Opportunities

### Sponsorship Packages - \$500-\$15,000

	<b>SOLD!</b> <b>Title-Sponsor</b> <b>\$15,000</b>	Platinum Sponsor \$3,000	Gold Sponsor \$2,000	Silver Sponsor \$1,000	Bronze Sponsor \$500
<b>Loudspeaker Announcements</b>	Announcements in arenas & barns; all days 5x/Day	Announcements in arenas & barns 3x/Day	Announcements in arenas & barns 2x/Day	Announcements in arenas & barns 1x/Day	Announcements in arenas 1x/Day
<b>RMDS E-Centaur Newsletter</b>	X	X	X	X	X
<b>Ad in Digital Program</b>	2 pages	1 page	1 page	1/2-page	1/4-page
<b>Social Media Posts</b>	X	X	X	X	X
<b>Vendor Booth Space</b>	X	X			
<b>Award or Class Sponsorship</b>	X				
<b>Banner Space</b>	2 Banners	1 Banner			
<b>One Arena Sponsorship</b>	X				
<b>Volunteer T-Shirt Branding</b>	Large Centered Logo	X			



### Arena Sponsorship - \$500

Arena Sponsorship	Arena Sponsorship Price
<ul style="list-style-type: none"> <li>Show Arena I – “Company Name” Show Arena</li> <li>Show Arena II – “Company Name” Show Arena</li> <li>Show Arena III – “Company Name” Show Arena</li> <li>Show Arena IV – “Company Name” Show Arena</li> <li>Show Arena V – “Company Name” Show Arena</li> </ul> <p>Signage/Banners displayed on grounds for duration of event; Advertisers must supply Banners (Up to 2)</p>	<ul style="list-style-type: none"> <li>\$500 –</li> <li>\$500 – Windswept Farms Dressage</li> <li>\$500 – Sharon and Peter Soos</li> <li>\$500</li> <li>\$500</li> </ul>

### Banners - \$150

- Displayed on grounds for duration of event.
- Advertiser must supply banners (up to 2)

### Golf Cart Banners - \$100

- Signage for Rear Golf Cart (Advertiser must provide banner)
- Golf carts are used by Show Personnel – High visibility and use around the showgrounds.

### Class Sponsorships - \$25-100

Class Sponsorship	Class Sponsorship Price
<ul style="list-style-type: none"> <li>• RMDS Championship Class</li> <li>• RMDS Open Show Class</li> <li>• Special Award (Best Dressed, Best Braiding, Sportsmanship, etc.</li> </ul> <p>Name announced as sponsor of class, listed on day sheets, and in program.</p>	<ul style="list-style-type: none"> <li>• • \$100</li> <li>• \$50</li> <li>\$25</li> </ul>

### T-Shirt Branding - \$250

- Print your company Logo on the 2025 Championship Volunteer T-Shirt

### Volunteer Gift Bag Donations

Please coordinate with Sloane Rosenthal for delivery by 8/31/2025.



Volunteer Gift Bag Donations (Deliver by 8/31/25)	Quantity
<ul style="list-style-type: none"><li>• Provide branded item for gift bags to Show Volunteers</li><li>• Can include equine/other pet supplies, treats, etc.</li></ul>	<ul style="list-style-type: none"><li>• 250-300</li></ul>

## Event Sponsorships

### Friday Evening “Celebration of Dressage Dinner” - \$1,200

- Your Company Name will be included as an official RMDS Sponsor.
- Title Sponsorship of the Friday Evening Competitors Party on all material printed and in Championship digital show program.
- Recognition in the RMDS E-Centaur that reaches approximately 1,000 people.
- Company logo banners (supplied by you) are prominently displayed in competitors party areas and at prominent locations on show grounds (**will display up to 2 banners**).
- **1 Full page ad in show program.**
- Your company name announced throughout the show as the Friday Evening Competitor Party sponsor.
- Sponsorship acknowledgement on the RMDS website.

### Saturday Evening Dinner \$2,500 (*Dinner and Music*)

- Your Company Name will be included as an official RMDS Sponsor.
- Title Sponsorship of the Saturday Evening Dinner and on all material printed in the Championship show.
- Recognition in the RMDS E-Centaur that reaches approximately 1,000 people.
- Company logo banners (supplied by you) are prominently displayed in the eating area and at prominent location on show grounds (**will display up to 4 banners**).
- **2 Full page ads in show program.**
- Company name announced throughout the show as the Saturday Evening Dinner Sponsor.
- Company logo on RMDS web site.
- Write up in all event PR material as a sponsor.



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## Ad Space in the Digital Championship Show Program

Ad Size	Price
Inside Front Cover	\$100 (Limit 1)
Inside Back Cover	\$100 (Limit 1)
Outside Back Cover	\$75 (Limit 1)
Center Page	\$75 (Limit 1)
Full Page	\$50
Half Page	\$25
Quarter Page	\$15



## Payment Options

All payments are due upon submission of Championship Support Form to reserve your space, and are on a first come, first served basis.

Check	PayPal/Venmo
<p>Payable to: RMDS</p> <p>Mail to: Rocky Mountain Dressage Society 2942 Park Lane, Boulder, CO 80301</p> <p><i>Please include copy of Championship Support Form</i></p>	<p><a href="https://www.rmds.org/payment">https://www.rmds.org/payment</a></p>

## Championship Key Contacts

- Championship Manager: Noah Rattner
- Championship Assistant Manager: Simone Windeler
- Championship Secretary: Heather Petersen
- RMDS President: Sloane Rosenthal
- Volunteer Coordinator: Janeen Cochi



## Sponsorship Order Form

<b>Business Name</b>			
<b>Mailing Address</b>			
<b>City</b>	<b>State</b>	<b>Zip Code</b>	
<b>Contact Name</b>			
<b>Contact Email</b>			<b>Contact Phone</b>

<b>SOLD</b>	<del>Title Sponsor - \$15,000 (Limit 1)</del>		Silent Auction Donation
	Platinum Level Sponsor - \$3,000 (Limit 4)		Branded Items for Volunteer Bags
	Gold Level Sponsor - \$2,000 (Limit 5)		Digital Inside Front Cover - \$100
	Silver Level Sponsor - \$1,000		Digital Inside Back Cover - \$100
	Bronze Level Sponsor - \$500		Digital Outside Back Cover - \$75
	Show Arena Sponsor - \$500 (Limit 5)		Digital Center Page - \$75
	T-Shirt Branding - \$250 (\$0 Title Sponsor)		Digital Full Page - \$50 (\$0 Title Sponsor)
	Banner (Qty 2) - \$150 (\$0 Title Sponsor)		Digital Half Page - \$25 (\$0 Platinum)
	Golf Cart Banner - \$100		Digital Quarter Page - \$15 (\$0 Silver)
	RMDS Champ Class - \$100 (\$0 Title Sponsor)		RMDS Open Show Class - \$50
	Special Award (Best Dressed, etc.) - \$25		Tax Deductible Donation
	<b>Celebration of Dressage Dinner - \$1,200</b>		<b>Saturday Dinner - \$2,500</b>

**Total:** \_\_\_\_\_

- **Sponsors** select the items for your level of support, reduced charges may apply.
- **Championship Order Form** should be emailed to: [championships@rmds.org](mailto:championships@rmds.org)
- **Payment** accepted through PayPal, Venmo at <https://www.rmds.org/payment> or Checks made payable to **RMDS**.
- **Due dates:** All payments are due upon submission of Championship Order Form to reserve your space, and are on a first come, first served basis. Artwork for digital program sent to by 8/31/2025.
- **Branded Item Donations** coordinate delivery to **Sloane Rosenthal** by 8/31/2025.

*I agree to the above and am authorized to make decisions on the company's behalf.*

<b>Name</b>		<b>Company Name</b>	
<b>Signature</b>		<b>Date</b>	

**Thank you! We are so grateful for your support!**